

# DATA PRIVACY POLICY

In accordance with the provisions of Law 15/1999, Protection of Personal Data (Act) and its implementing regulations, the party responsible for the website, in compliance with the provisions of Articles 5 and 6 of the LOPD, informs all users of the website who provide or will provide personal data that these will be incorporated into an automated file that is duly registered with the Spanish Data Protection Agency under registration number 2083160774.

Users, by ticking the box, expressly, freely and unequivocally accept that their personal data will be processed by the provider for the following purposes:

1. Sending of commercial communications advertising by email, fax, SMS, MMS, social networks or any other electronic or physical means, present or future, which enables commercial communication. These will be related commercial communications about products or services offered by the provider and by collaborators or partners with whom it had reached an agreement to promote trade among its customers. In this case, third parties will never have access to personal data. In any case, commercial communications will be performed by the provider and will be for products and related services provider sector.
2. To process orders, requests or any type of request made by the user through any form of contact made available to the user on the company's website.

The provider expressly informs and assures users that their personal data will not be disclosed under any circumstances to third companies, and that whenever any data transfer is to be made, prior express, informed and unequivocal consent will be requested from the owners.

All data requested through the website are compulsory since they are necessary for optimum service to the user. Should all the data not be provided, the provider does not guarantee that the information and services provided will be completely tailored to their needs.

The provider ensures the user in any case the exercise of the rights of access, rectification, cancellation and opposition under the terms provided in the current legislation. Therefore, in accordance with the provisions of Law 15/1999 on Protection of Personal Data (LOPD) a user may exercise their rights by sending a specific request, along with a copy of their ID card through the following means:

1. Email: [lafuente@queserialafuente.com](mailto:lafuente@queserialafuente.com)
2. Fax: 942 526 281
3. Postal mail: Quesería Lafuente S.A. // Pol. Ind. De Heras, Parcela 304. 39792 Heras, Cantabria. Spain.

Similarly, the user can unsubscribe from any of the subscription services provided by clicking the unsubscribe section of all emails sent by the provider.

**Likewise, the provider** has taken all the technical and organisational measures to ensure the security and integrity of personal data it processes, and to prevent their loss, alteration and / or access by unauthorised third parties.

## **Use of cookies and the activity file**

**The provider**, where acting on its own, or on behalf of a third party hired to carry out measurement services, may use cookies when a user navigates the website. Cookies are files sent to the person browsing through a webserver in order to record the activity of the user while browsing.

The cookies used by the website are associated only with an anonymous user and their computer, and do not provide by themselves the person data of the user.

Through the use of cookies, it is possible for the server where the web is located to recognise the web browser used by the user in order to make navigation easier, e.g. allowing access to users who have registered previously, access to the areas, services, promotions or contests reserved exclusively to them without having to register on each visit. They are also used to measure audience and traffic parameters, monitor progress and number of entries.

The user can always configure their navigator to receive alerts of cookies and prevent their installation in their computer. Please refer to your browser instructions and manuals for further information.

In order to use the website, it is not necessary for the user to allow the installation of cookies sent by the website, or the third party acting on its behalf, without prejudice to the need for the user to log in as such in each one of the services whose provision requires previous registration or "login"

At any rate cookies are used in this website on a temporary basis and with the sole purpose of making the subsequent transmission more effective. In no case whatsoever will they be used to gather personal information.

## **IP ADDRESSES**

The website's servers can automatically detect the IP address and domain name used by the user. An IP address is a number automatically assigned to a computer when it connects to the Internet. All this information is registered in a file of activity of the server duly registered that allows the later processing of the data in order to obtain measurements that are merely statistical that make it possible to know the number of page hits, the number of visits made to the web services, the order of visits, access point, etc.

## **SECURITY**

The website uses information security techniques generally accepted in the industry, such as firewalls, access control procedures and cryptographic mechanisms, all in order to prevent unauthorised access to the data.